



**FOR IMMEDIATE RELEASE**

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**NATIONAL POLICYMAKERS TO CONFER WITH  
RCMA MEMBERS AT THE FALL 2009 MEETING OF THE  
ROOF COATINGS MANUFACTURERS ASSOCIATION IN  
ALEXANDRIA, VIRGINIA, OCTOBER 1, 2009**

**Congressman Russ Carnahan of the High Performance Buildings Caucus  
and Scott Hine of the Department of Energy to Discuss Energy Efficiency**

[Washington, DC] – The Roof Coatings Manufacturers Association [RCMA] announces special guest speakers Congressman Russ Carnahan (D-MO), co-founder and co-chair of the bipartisan Congressional High Performance Buildings Caucus; and Scott Hine, Director, Department of Energy, Office of Building Technologies Program, Energy Efficiency and Renewables for the RCMA 2009 Fall Meeting to be held September 30 through October 1, 2009 at the Hilton Alexandria Mark Center, 5000 Seminary Road, Alexandria, Virginia.

Congressman Carnahan, U.S. Representative for Missouri's 3<sup>rd</sup> Congressional District, will discuss the Congressional High Performance Buildings Caucus. The Caucus seeks to highlight the economic, environmental and societal benefits of high performance buildings. It serves as a forum to examine new, sustainable approaches to design and construction; to operating new buildings; and to retrofitting older ones. Director Hine will provide an executive-level briefing on existing cool roofing programs and development opportunities within the Department of Energy.

For more details about the RCMA Fall 2009 Meeting or for information on attending the Breakfast on October 1, 2009, please contact Penny Alston at 202-207-1114 or visit the RCMA website at [www.roofcoatings.org](http://www.roofcoatings.org).

For additional information on RCMA, please visit [www.roofcoatings.org](http://www.roofcoatings.org).

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RCMA is the national trade association representing the manufacturers of cold-applied protective roof coatings and cements, and the suppliers of products, equipment, and/or services to and for the industry. RCMA is committed to continually improving performance and quality of roofing. For additional information, contact RCMA at: (202) 207-0919; Fax: (202) 223-9741; or visit the RCMA website at [www.roofcoatings.org](http://www.roofcoatings.org).