



## Roof Coatings Manufacturers Association

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### FOR IMMEDIATE RELEASE

#### Call for Abstracts Open for 2018 International Roof Coatings Conference

**WASHINGTON, DC (August 1, 2017)** – The Roof Coatings Manufacturers Association (RCMA) is now accepting abstracts for its fourth biennial International Roof Coatings Conference (IRCC) program. The deadline for submission of abstracts is October 31, 2017.

The 2018 IRCC will take place July 23-26, 2018 at the Fairmont Chicago Millennium Park, in Chicago, IL. The conference will feature a host of networking opportunities, educational sessions, and other programming geared toward professionals involved in the roof coatings industry.

“Our last conference was a great success, with an over 40 percent growth in attendance,” said Jared Rothstein, RCMA Industry Affairs Manager. “We expect that the 2018 IRCC will provide an even greater opportunity for our industry to join together, discuss critical issues, consider emerging trends, and enjoy each other’s company.”

Possible conference presentation topics include global market developments, green building trends, application practices, energy cost savings evaluations, roof coating formulation advancements, roof systems analysis, and in-situ field research. Roofing industry professionals, building envelope technology experts, material scientists, and those in the design community are encouraged to submit their abstracts for consideration.

Those interested in presenting at the 2018 IRCC should visit the IRCC’s website at [www.roofcoatingsconference.com](http://www.roofcoatingsconference.com) for more information and to complete the abstract submission form. A list of conference partnership, sponsorship, and exhibition opportunities is also available on the IRCC website.

**About RCMA:** RCMA is the national trade association representing manufacturers of asphaltic and solar reflective roof coatings and the suppliers of materials, equipment, and / or services to the industry. RCMA has more than 70 members who manufacturer or supply roof coating products, and continues to advance the national and international market for roof coatings through education, outreach, advocacy, and technical advancement. For more information on RCMA, please visit us at [www.roofcoatings.org](http://www.roofcoatings.org).

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